



JEEP BARNETT
ADAM FOSTER
KYLE DAVIS
VALVE

PORTAL 2 AND TF2
ALTERNATE REALITY GAMES Q&A

Why ARG?

- Fictional Grounding
- Retrospect
- Historical Research
- New Content
- Call to Action
- Rewards

Some ARGs

- ApertureScience.com
- Portal 2 ARG
- Potato Sack
- Pyromania ARG
- Mann vs Machine ARG

ApertureScience.com

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GLaDOS v1.07 (c) 1982 Aperture Science, Inc.
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DISK VOLUME 255 [NEW EMPLOYEE WORKSTATION]
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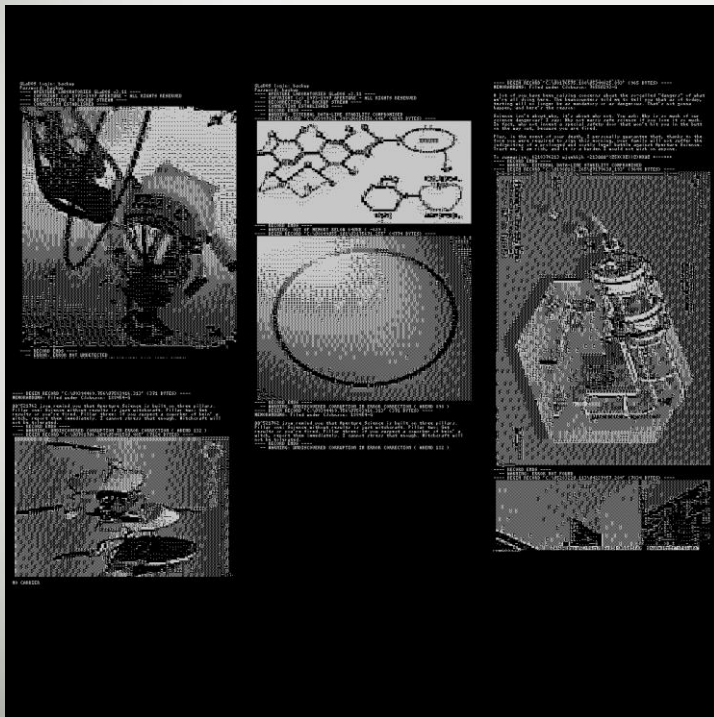
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I 019 APPLY.EXE
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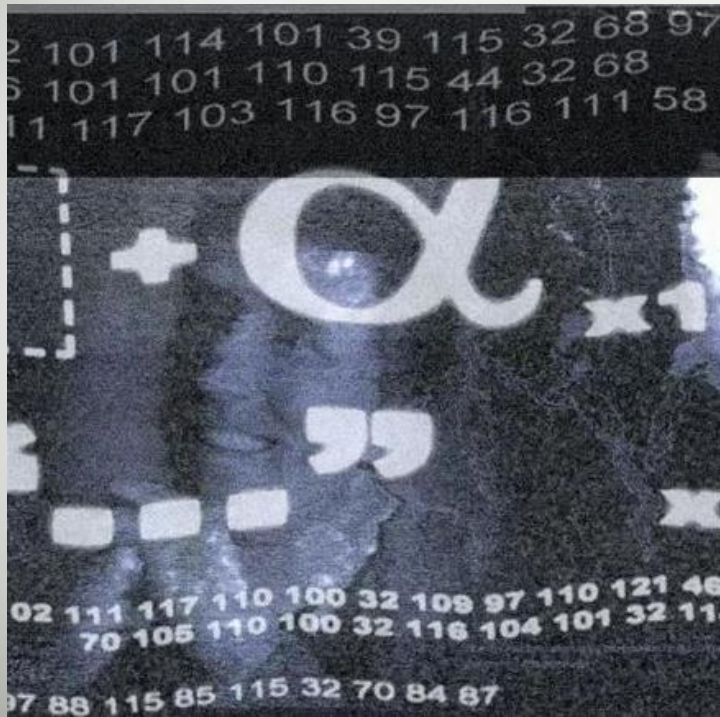
- Flash Website
- Hacking Terminal
- Questionnaire
- “The Cake is a Lie”
- Rattman Password
- Companion Cube’s Holiday Vault
- Cave Johnson

Portal 2 ARG



- Radio Signal Minigame
- SSTV Images
- Hashed BBS Number
- ASCII Screenshots
- Modified Ending

Potato Sack



- Potato Fools' Day
- Glyphs
- Aperture Logins
- Concept Art
- Seattle Map Locations
- New Content for 13 Games
- "Nelipot" & Dinosaur
- GLaDOS@Home

Pyromania ARG



- Mystery Items
 - Goldfish
 - Banana Peel
 - Damaged Capacitor
 - Etc.
- Eliminating the Impossible
- Banana Crafting
- Poopy Joe
- Ash Piles

Mann vs Machine ARG



- Carrier Tanks
- Gray Mann in Will
- Melted Capacitor Equipping
- High Fives
- “Walked into a bar,” Joke
- PGP Wordlist
- Final Recipe
- Blood Brothers Alert

Some Takeaways

- Different Scopes
- Callbacks
- Verifiable Redundancy
- Levels of Participation



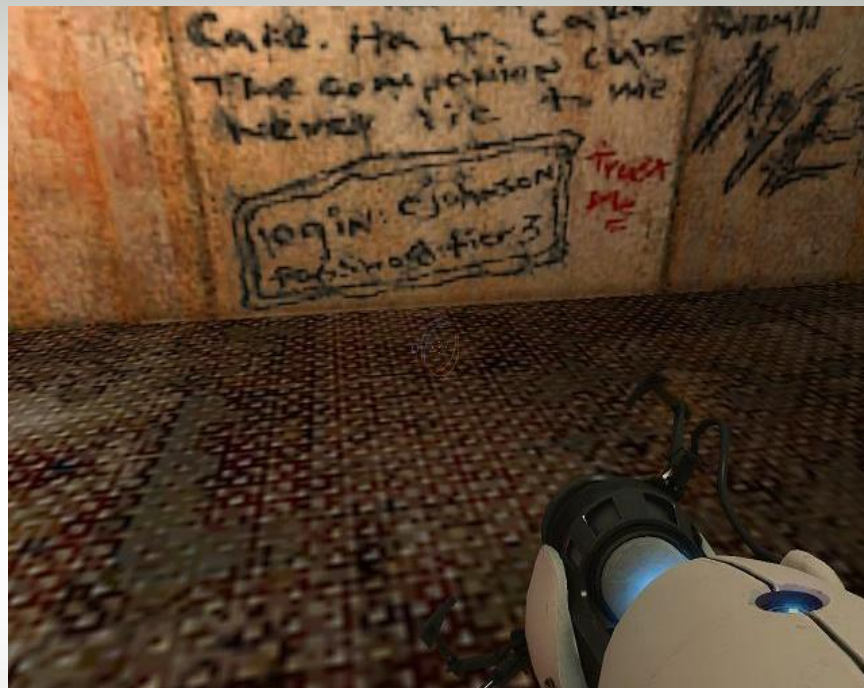
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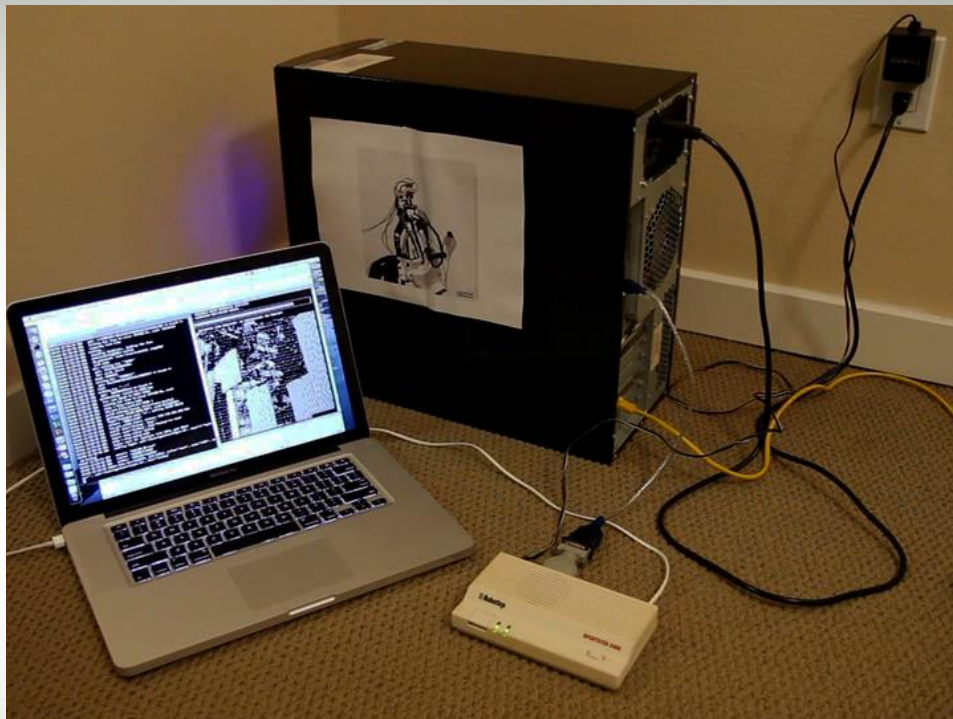
RATTMAN PASSWORD

ApertureScience.com



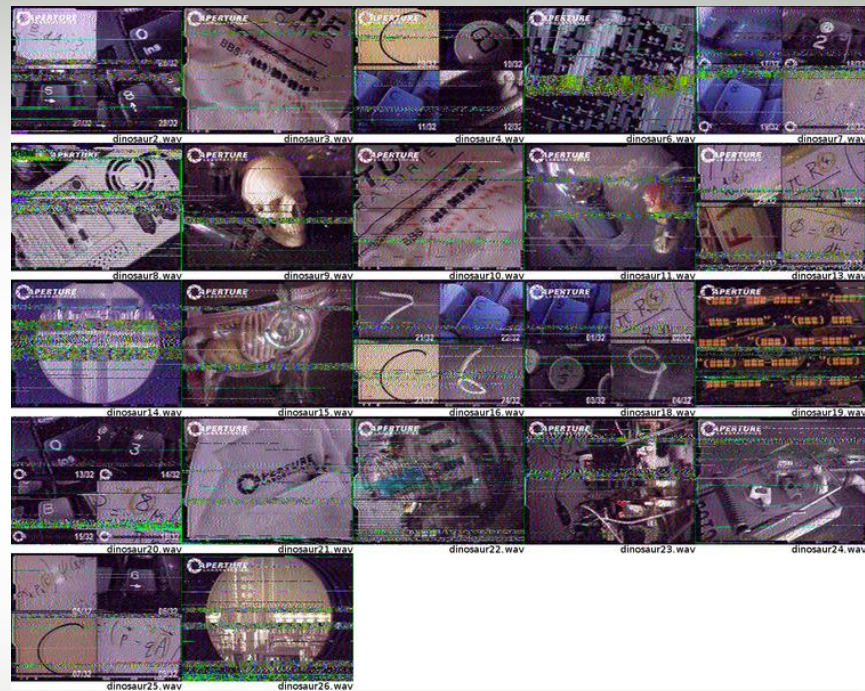
HOLIDAY VAULT

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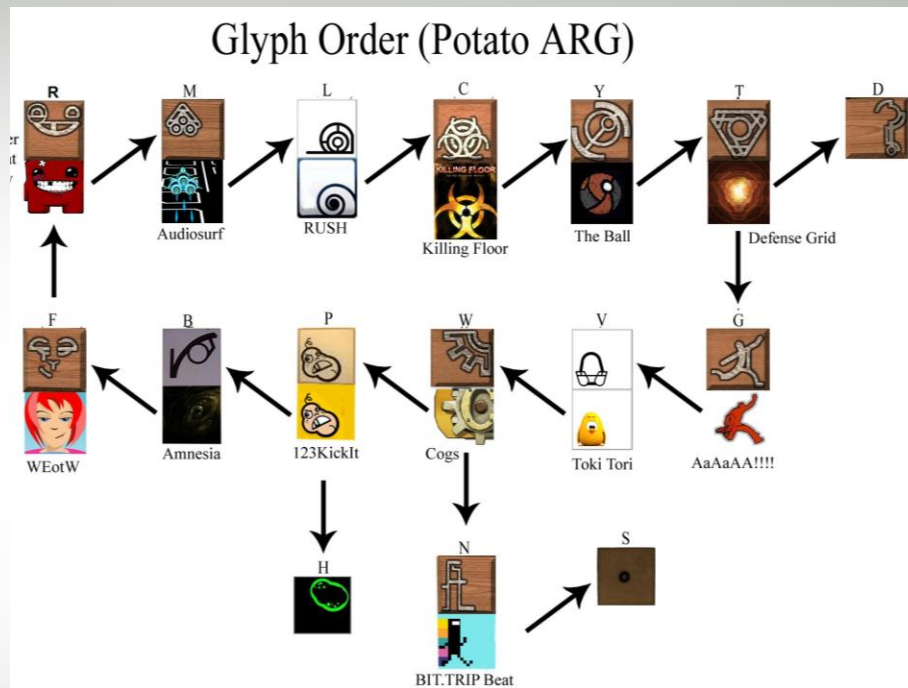
ADAM'S BBS

Portal 2 ARG



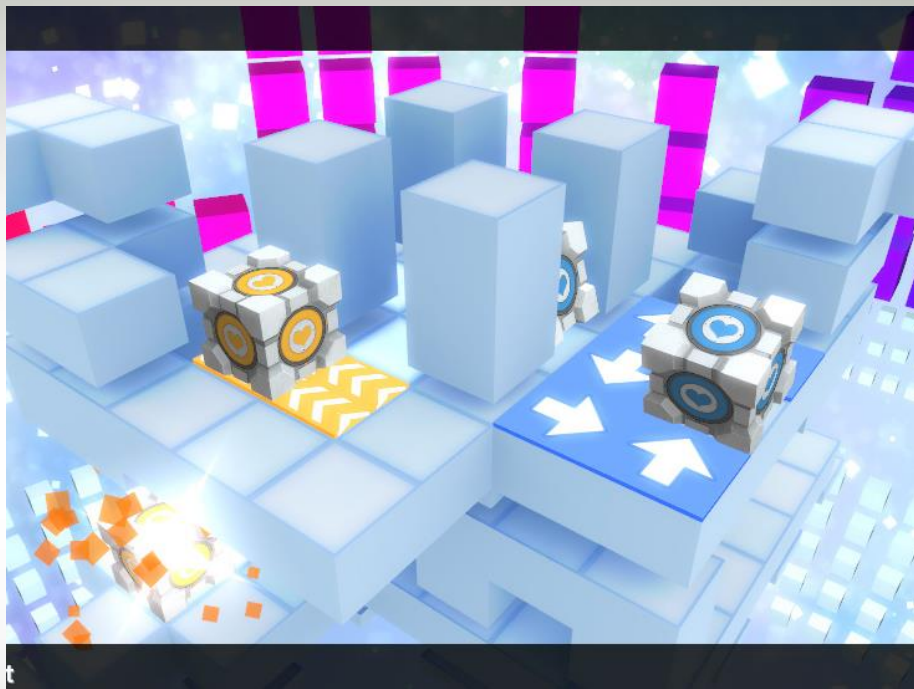
SSV IMAGES

Portal 2 ARG



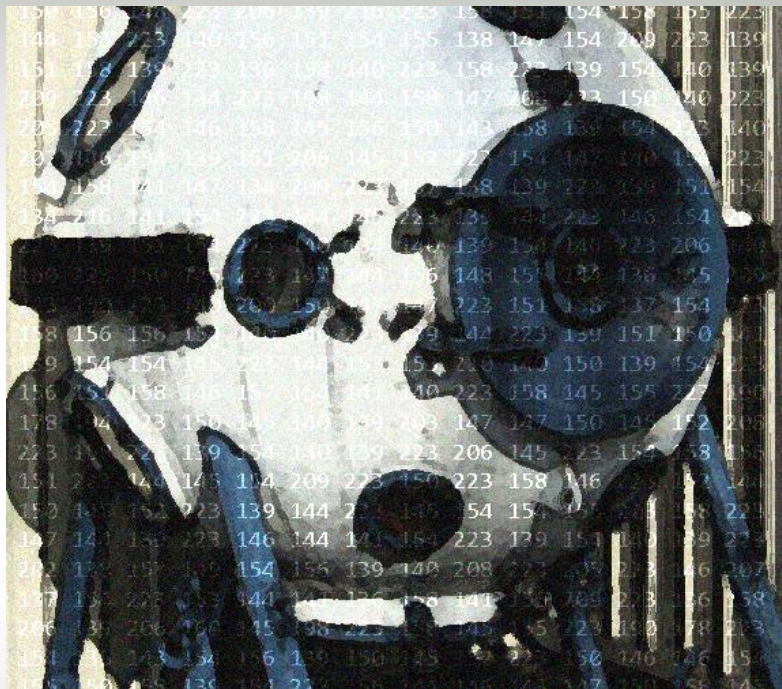
GLYPHS

Potato Sack

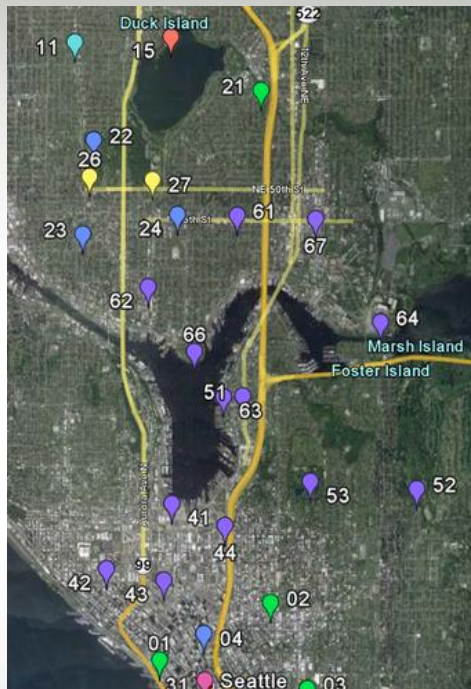


RUSH

Potato Sack



CORE
Potato Sack



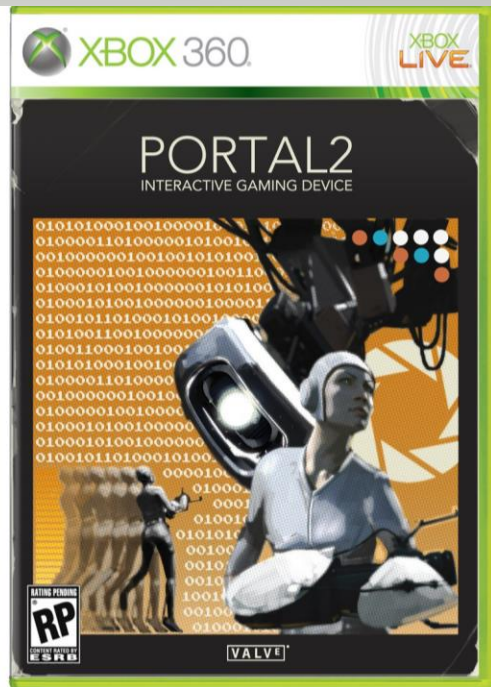
SEATTLE MAP

Potato Sack



POTATO SACK BUNDLE

Potato Sack



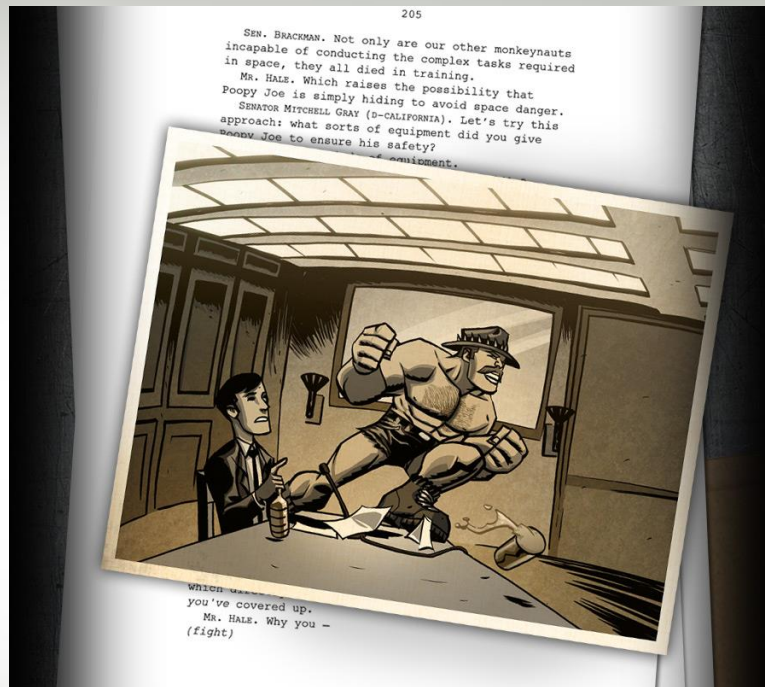
BOX CONCEPT

Potato Sack



[GAMASUTRA.COM/VIEW/FEATURE/6371/
THE_PORTAL_TWO_ARG_THE_WHOLE_STORY.PHP](http://GAMASUTRA.COM/VIEW/FEATURE/6371/THE_PORTAL_TWO_ARG_THE_WHOLE_STORY.PHP)

Potato Sack



COURT LEDGER

Pyromania ARG



HOOPY

Hoopy ARG

THE DAY AMERICA WILL NEVER FORGET... MEMORIALIZED FOREVER WITH THESE MANN CO. COMMEMORATIVE PLATES!

Where were **YOU** the day American monkeynaut Poopy Joe was just moments away from being launched into space at the **DOME OF THE HEAVENS**—long thought by the government's top astrologists to be the **BARRIER** between our world and **BEYOND**? Our lawyers will tell you where **WE** were: nowhere near the launch site, and having **NOTHING WHATSOEVER** to do with the tragic explosion that occurred moments later.

America's dream of conquering space may have died that day... but **YOUR** dream of owning plates **COMMEMORATING** that dream will live on forever!

EACH MANN CO. COMMEMORATIVE PLATE LOVINGLY DEPICTS A MANN CO. TOOL POOPY JOE WOULD HAVE USED IN ACTUAL SPACE!


- The **PICKAXE** Poopy Joe would have used to **PIERCE** the **VAULT OF HEAVEN** itself!
- The **GIANT SWORD** Poopy Joe would have used to fight off Soviet monkeynaut Vladimir Bananas! How do you like the taste of **AMERICAN STEEL**, comrade?
- The tiny **BUGLE** we gave him to blow on in case he got in trouble, so that we could launch **ANOTHER MONKEY INTO SPACE** to help him!
- If you order now, we'll include a bonus plate showing the **EXPLOSION** of his capsule. Try to imagine it reflected in the **TEAR-STAINED EYE OF AN EAGLE**!

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"I would recommend this..." B.C.A.

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With the **How-to-Date Book** Serials includes: Gorilla Mask, Fake Hospital Chart (Says "Diabetes" on it), Novelty Deliriant, Styrofoam Bomb-stones (Put your name on it...)

POOPY JOE

Pyromania ARG



PYROLAND

Pyromania ARG



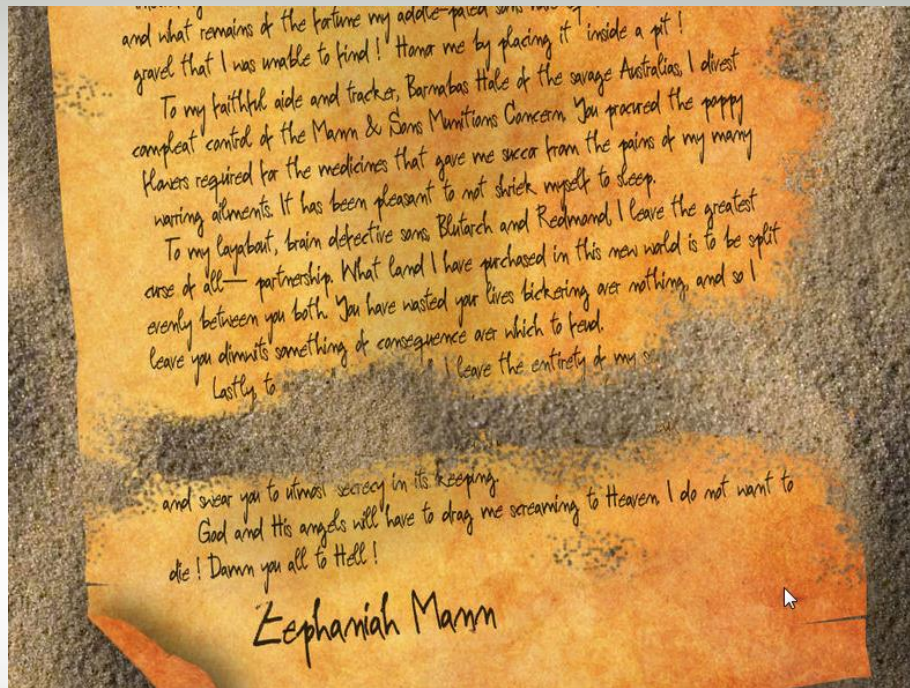
MACHINE PHOTOS

Mann vs Machine ARG



ROBOT HEADS

Mann vs Machine ARG



MANN WILL

Mann vs Machine ARG